WHO
Engineers, Architects, General Contractors, Construction Managers, Owners, Developers, and all Industry-Related Firms

WHEN & WHERE
November 4, 2010
Cefalo’s
428 Washington Avenue - Carnegie, PA 15106

SCHEDULE
5:30 p.m. Networking Social
6:30 p.m. Dinner
7:15 p.m. Technical Presentation

COST
Cost is $35.00 per person, $20.00 for students; this fee is transferable but NOT refundable. Dinner is included.
Deadline for registration is October 28, 2010. Space is limited, please register early.

CONTINUING EDUCATION
All attendees will receive 1 PDH and this program meets AIA/CES criteria for Continuing Education.

PROGRAM
TIPS TO OPTIMIZE STRUCTURAL MASONRY
The focus of the seminar is to give participants a clearer understanding of the interrelationship in masonry buildings between materials, architecture, engineering and construction. Seemingly simple decisions can dramatically affect the building and understanding options available in materials, design and construction methods can result in more efficient and cost effective structures. Taught using a “Tips” format, the seminar will highlight areas where proper understanding of masonry can result in better completed buildings. Ways to use existing materials more effectively, explanations of the effect of one selection on another, discussions of new materials and current code and specification provisions will be included.

Presenter: Keith F. Lashway, P.E. is the Area Director of Market Development and Technical Services for the International Masonry Institute’s New York - Empire State Office. Keith brings to IMI over 24 years experience in the private sector working as a design engineer and project manager on numerous steel, concrete and masonry buildings. In addition, he has over 10 years experience in the public sector working as the director of environmental services, manufacturing assistance, and property redevelopment for New York State.

Keith is a graduate of Hudson Valley Community College in Architecture and University of Buffalo in Civil Engineering. He is a licensed professional engineer in New York State.

Keith is involved in many organizations including ACI, ASTM, ASCE, NYSSPE, and SAME. He also has over 15 years experience teaching civil engineering as an adjunct professor @ Hudson Valley Community College in Troy, NY and Union College in Schenectady, NY.

Please register me for TIPS TO OPTIMIZE STRUCTURAL MASONRY – November 4, 2010
Feel free to duplicate this form

Name: ___________________________________________ Position: ________________________________
Company: __________________________________________
Address: __________________________________________
City: ____________________________ State: __________ Zip Code: __________
Phone: __________________________ Fax: __________________________ E-mail: __________________________

To register please go online to www.asce-pgh.org or return this completed form with payment by check to:
Pittsburgh SEI Chapter, c/o Jonathan McHugh, Gannett Fleming, Inc., 601 Holiday Drive, Suite 200, Pittsburgh, PA 15220,
Please call or email any questions/inquiries to jmchugh@gfnet.com or (412) 922-5575
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