



Pittsburgh Section

a better world by design

Dinner Seminar: Social Media for Civil Engineers (2 PDH)

Wednesday, September 10, 2014

Seminar: 5-7 PM, Dinner: 7-8 PM

Description: Are you a seller-doer? Or, have you been thinking about marketing your business or yourself with social media, but you feel overwhelmed and not sure how to get started? Or maybe you're not convinced that it works? This seminar will show you the value of using social media to reach your clients, how it can lead to new clients and how it drives repeat business from your current clients. We'll take a look at the 5 most popular social media networks – Facebook, Twitter, LinkedIn, Google+ and Pinterest – and help you decide what is right for your business. We'll also look at what comes next: how and what to post on social media.

Speaker: Cindy Nemy is a skilled Marketing and Public Relations Consultant, Certified Social Media Strategist, Constant Contact Authorized Local Expert and Speaker. With over 25 years marketing experience, she assists small businesses and professionals succeed in today's fast paced, ever-changing marketplace.

Location: Civil & Environmental Consultants, Inc., 333 Baldwin Road, Pittsburgh, PA 15205 (off the Rosslyn Farms exit on Parkway West, Near Robinson Township). CEC is a 3-story building with glass construction. From the garage beneath the building, take the stairs or elevator to 1st Floor and follow signs to conference hall.

Registration: Register and pay online at: <http://www.asce-pgh.org/event-1710851>

Or, mail your check and the registration form below:

Registration Form: Social Media for Civil Engineers, September 10, 2014				
Please mail this registration form with a check payable to "ASCE Pittsburgh Section" to: Robert Dengler II, P.E., ASCE Pittsburgh Section Treasurer, Foster Plaza III, Suite 200, 601 Holiday Drive, Pittsburgh, PA 15220. Checks must be received by August 29, 2014 .				
Name				
Company				
Address				
Phone No				
Email				
Please circle One	Student	Member	Membership No.	Non-member
Check Enclosed	\$20	\$25		\$30

Questions: Sam Shamsi, PE, Chair Continuing Education Committee, sam.shamsi@jacobs.com, 412-298-7932

Registration / Cancellation Policy: This event has 100 seats which will be reserved on a first come basis. If you are registering by snail mail in the last week, please contact us before sending payment to make sure seats are still available. If the event is full, we will return your payment. Cancellations for refund must be made via email to sam.shamsi@jacobs.com by August 29, 2014. If we must cancel a seminar due to insufficient enrollment or other reasons, your registration fee will be refunded in full.