

ASCE Pittsburgh Section Outreach Committee SMART Goals 2015-2018

Specific – WHO? WHAT?

The ASCE Pittsburgh Section Outreach Committee will be revitalize and increase the participation of Section members in K-12 events and activities to promote civil engineering as a career in the next three years.

Measurement/Assessment – HOW?

A newly appointed committee Chair will communicate with K-12 school contacts and ASCE members to coordinate career presentations and similar events and will keep a schedule at least one month in advance of these events to share with the Board. There will be a minimum of two events per fiscal year typically held from September through June. A list of participating schools will be provided to the Section Secretary once a year. The new Chair will share these events at every Board meeting.

Attainable/Achieve – REASONABLE?

The Outreach Committee has a standing history of activities and events. For continuity, Leanne McConnell, a long-standing member of the Committee, has volunteered to act as co-chair and Younger Members Chair to ease the transition. She further will provide a list of the participating schools for the 2015-2016 year to set the tone for the next three years' goals.

Relevant – EXPECTED RESULT?

The Outreach Committee will engage at least 3 Section members the first year, and increase this participation by at least one member in the two consecutive years. The Committee will hold at least two events in 2015-2016 and increase to a minimum of three events by 2017-2018.

Timed – WHEN?

The Section is targeting engaging at least 5 Section members in the Committee's activities and increasing our number of events to a minimum of three by 2018.