

**ASCE PITTSBURGH SECTION
GEO-INSTITUTE STRATEGIC GOALS 2015-2018**

Specific – WHO? WHAT?

GI has a goal of maintaining a Diversified Geotechnical Platform.

Measurement/Assessment – HOW?

The GI Secretary will prepare a questionnaire to solicit ideas from members regarding satisfaction of current speaker topics; preferred specialty areas of interest for future speakers; and specific presentations that the GI should pursue, and/or would be willing to present themselves. A specific plan of action will be agreed upon by the GI Board members present at the January meeting, and provided to the Program Chairperson for immediate implementation. The results will be tallied by the GI Secretary; and distributed to the GI Board members for review by the end of the calendar year. The GI Board will discuss the results at the January GI Board meeting.

Attainable/Achieve – REASONABLE?

The questionnaire will be distributed by the GI Board members at the November meeting of each program year. Then, the GI board members will combine efforts to obtain a minimum of 20% survey response from our Institute members.

Relevant – EXPECTED RESULT?

We anticipate to receive feedback from a significant (at least 20%) number of GI members to representatively gauge the different areas of interest that our members would like us to maintain, expand and/or introduce.

Timed – WHEN?

This process of diversifying our Geotechnical Platform will be implemented for at least the next three years through fiscal year 2017-2018.